

# How to create your fundraising page using *Penn Giving Pages*

Million Dollar Bike Ride

May 7, 2016

# Click the appropriate registration link for your disease team below

- [A-T Children's Project](#)
- [Adrenoleukodystrophy \(ALD\)](#)
- [Bike to End Duchenne](#)
- [Castleman Disease](#)
- [CDKL5](#)
- [Congenital Hyperinsulinism \(CHI\)](#)
- [Congenital Muscular Dystrophy \(CMD\)](#)
- [Cystic Fibrosis \(Movin' for Mallory\)](#)
- [Dyskeratosis Congenita Outreach](#)  
(Team Josh & the DCO Riders)
- [Emily's Entourage \(Cystic Fibrosis 1282x\)](#)  
(Team Josh & the DCO Riders)
- [Friedreich's Ataxia \(FARA\)](#)
- [Fibrous Dysplasia](#)
- [Lymphangi leiomyomatosis \(LAM\)](#)
- [Lymphangiomatosis & Gorham's Disease Alliance \(LGDA\)](#)
- [Mucopolysaccharidosis \(MPS\)](#)
- [Mucopolysaccharidosis Type IV \(ML4\)](#)
- [NBIA Disorders](#)
- [Niemann Pick Type C \(NPC\)](#)
- [Penn Scientists for Orphan Disease Research](#)
- [Pitt Hopkins](#)
- [RASopathies](#)
- [Snyder-Robinson Syndrome](#)
- [Team NTSAD](#)
- [Lymphatic Malformation Institute Fund](#)

# “In celebration of a special event” → click “Go”

The screenshot shows the Penn GivingPages website interface. At the top, there is a navigation bar with the Penn GivingPages logo and a 'Log in' link. Below this is a large banner image of people's hands stacked together, with the text 'Support what matters most!' and 'Penn GivingPages are the perfect way to raise awareness and monetary support for the kinds of medical research, education and care that matter the most to you. Get started now!'. The 'Create a page...' section is on the left, with four options: 'In honor of someone special in your life.', 'In celebration of a special event.', 'In memory of a family member, friend, or loved one.', and 'Inspiring others to join you in your support of research at Penn Medicine.'. The 'Go' button for the second option is highlighted with a red box, and a red arrow points to it from the right. Below this are sections for 'Recent pages', 'Search Pages', and 'FAQs'.

**Create a page...**

- In honor of someone special in your life. [Go](#)
- In celebration of a special event. [Go](#)**
- In memory of a family member, friend, or loved one. [Go](#)
- Inspiring others to join you in your support of research at Penn Medicine. [Go](#)

**Support what matters most!**

Penn GivingPages are the perfect way to raise awareness and monetary support for the kinds of medical research, education and care that matter the most to you. Get started now!

**Penn GivingPages**

**Recent pages**

Result 1-5 of 179 Page 1 2 3 ... 34 35 36 Next

- Evelyn Jacobs Ortner Center on Family Violence  
The Evelyn Jacobs Ortner Center serves as a vital resource for policy makers, agency directors,...
- Kyle Feinson  
Fund for Pennsylvania Hospital NICU
- A Love for Life

**Search Pages**

Search Name and Description

[Clear](#) [Search](#)

Result 1-5 of 179 Page 1 2 3 ... 34 35 36 Next

PAGE	ORGANIZER
	Gretchen Murphy

**FAQs**

Question: I can't remember the custom URL I chose for the page. Where can I find it?  
Answer: You can find your custom URL by logging in to your page and then selecting "Edit My Page" tab at the top. In the upper right, there is an icon that says "Edit description and goals". When you click... more

Question: Do I have to create an account to build a page?  
Answer: Yes. In order for us to save your

## Fundraising information

Campaign name: \*

Million Dollar Bike Ride

Description: \*

Raising money for rare disease research

Target dollar amount: \*

\$1,000,000.00

Number of donations hoped for:

1000

In celebration of: \*

Rare Disease Research

Custom URL:

Enter a name with no spaces or special characters to be used in creating a quick link to your custom page such as "rememberingKate". Entering this name will allow you to use a simple url to access your page such as: <http://givingpages.upenn.edu/rememberingKate>

cureABCD

Private site:

Making your page site private will prevent anyone from finding it on this web site - people will only be able to reach it via the link custom URL that you enter above.

Fundraising event:

If this page is associated with an event, select this checkbox. Donors will be able to specify that they are participating in the event. Please note that any event fees will need to be handled separately to this website - only donations may be processed.

Campaign expiration date:

This is the date that your campaign will no longer appear to the public unless directly accessed through your custom URL.

Select a template: \*

Left sidebar  Right sidebar

Select a fund: \*

Your disease team name

[More funds](#)

Cancel

Continue

Customize these fields as you wish to make the page your own

Write down your custom URL to access your page in the future

Do **NOT** check this box

Choose either

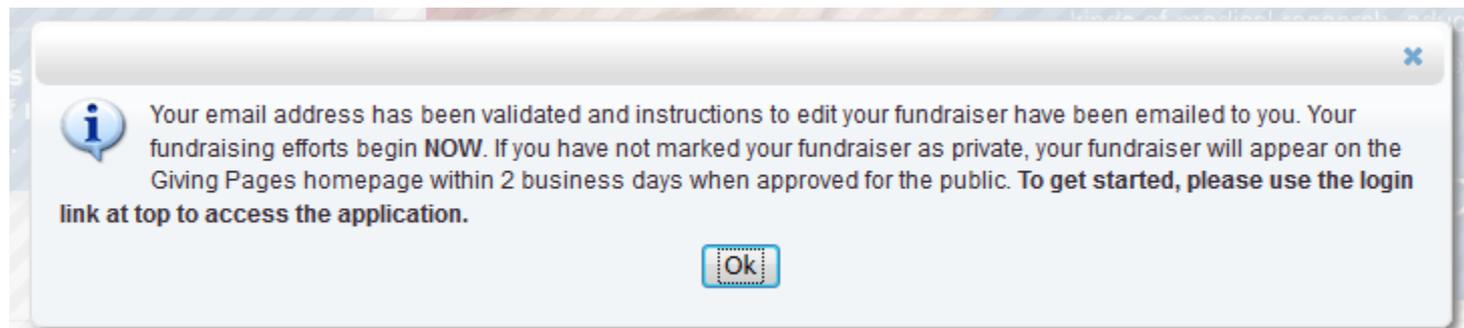
Your team name will automatically appear here

Click “**Continue**”

Then on the next screen, complete your personal information. Check “**I agree**” and click “**Register**”

The system will have sent a **confirmation link** to the email address you provided. Click on the link in the email you received. If you haven’t received the email, check your Spam folder.

You will then see this screen:



Million Dollar Bike Ride for Orphan Disease Research Fund

Enter donation by check Edit description and goals End editing

Donate Now!



Enter your campaign title here.

Hide this Edit title



Talk about your cause

This is where you write more about your cause and why it's important for people to support you. You can write as much or as little as you want to discuss why your campaign is so important. To clear these instructions to add your own words, select "Clear text" to the left. All hyperlinks typed into text, such as <http://www.pennmedicine.org> or [www.pennmedicine.org](http://www.pennmedicine.org) will be automatically linked upon saving.

This is a second paragraph header

If you would like to write more about your cause, you can use these paragraphs and headers to expand on your ideas. If you'd like to include more than two paragraphs, just click "show" below next to Text block #3 and write more. If you'd like to only include one paragraph, you can choose "hide" next to Text block

#2 above and to the left.

Third paragraph header

Use this space to continue to tell your story and encourage your friends and family to support you.

Hide this Edit callout box

Use this space to highlight the most important facts about your campaign

In the list items below, use a few action words to describe why your campaign matters at a glance. These are helpful to drive home why your fund matters. You can include as many or as few items as you wish. You can also list suggested donation levels for your campaign, or benefits of donating. Some examples are below:

- Single Walker
- Group of 6 Walkers
- Total deaths from diabetes are projected to rise by more than 60% in the next 10 years.
- Heart Disease is the Leading Cause of Death in America
- There are more than 100 types of cancers; any part of the body can be affected.
- \$25
- \$100
- All donors will receive a t-shirt
- 100% of your donation is tax-deductible
- Penn Medicine is the #1 Hospital in the Region



Donation messages

Hide this Edit donation messages

Help us get started by donating!

*Here is where the fun begins!*

Log in with your username and password.

Click "Manage my page" on the top right corner. Then, click "Edit [Campaign name]" to get started.

You can customize any of these fields as indicated.

Be creative and personalize your giving page.

Then spread the word and start fundraising!